



**David Discenza, CBCP**, president of Discenza Business Continuity Solutions, has been involved in business continuity planning since 2009. He was the business continuity manager for the Risk & Information Management (RIM) group within American Express. His responsibilities included the development, maintenance and testing of their business continuity plan. He was also responsible for creating the emergency communication strategy for the RIM organization.

David works with companies to help them formulate plans they can implement when an unexpected business interruption occurs. He does this by helping his clients identify risks they have not mitigated, determining the financial impact of a loss of business functions, and prioritizing the order in which business functions need to be restored.

David is a graduate of Boston College and Indiana State University. He has extensive experience working with major US corporations including General Electric and CIGNA Healthcare. He has worked in several industries to create business continuity plans for his clients.

David is an active member of the Liberty Valley Chapter of the Association of Continuity Planners. He is also an active member of the Supply Chain Risk Management Consortium, the Montgomery – Bucks County Manufacturing Alliance, and serves as a resource to the New Jersey Manufacturing Extension Program And the Delaware Valley Industrial Resource Center. He also serves on the Risk Management Committee of the Burlington-Camden YMCA.

David is certified as a Business Continuity Planner by the Disaster Recovery Institute International.

