

**From Chaos to Success: How Better Cost Accounting Can  
Propel Your Company to Higher Profitability  
Presented by Curt Finch  
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The goal for this presentation is lofty but surprisingly simple: to show you how to employ highly-delineated cost accounting capabilities in your company so that you become more profitable, eliminate competitors, grow revenue, and lower both costs and risk. Are you ready? Buckle in.

The 2012 Standish Group's CHAOS results show just 39% of all projects were deemed successful, 43% were challenged, and 18% failed. How many of those failed projects were yours?

In this presentation, we will walk through a five-step process to take your company from chaos to success:

- 1) Chaos
- 2) Transition
- 3) Structure
- 4) System
- 5) Order

In order to achieve this success, you must have effective cost accounting capabilities in place and understand:

- How much have we spent?
- Are we done yet?
- What should we do next?
- How much is this going to cost us?