

**“Ethics Matters, Doesn’t It?”**  
**Presented by Joe Barkley, Academy Leadership, LLC**  
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Recent corporate scandals have shined a bright light on issues of ethics in business. While the finance function is at the center of many of these scandals, the CFO and the finance function need to serve as the “honest broker” of the business and need to be above reproach in all actions.

This 2 hour Continuing Professional Education (CPE) session will examine ethics in the context of the firm and identify and discuss principles that can frame leadership decisions.

**Learning Objectives are:**

- Develop awareness of how ethics affects the bottom line.
- Identification and explanation of ten universal ethical “guide posts” which help evaluate the rightness or wrongness of a given course of action.